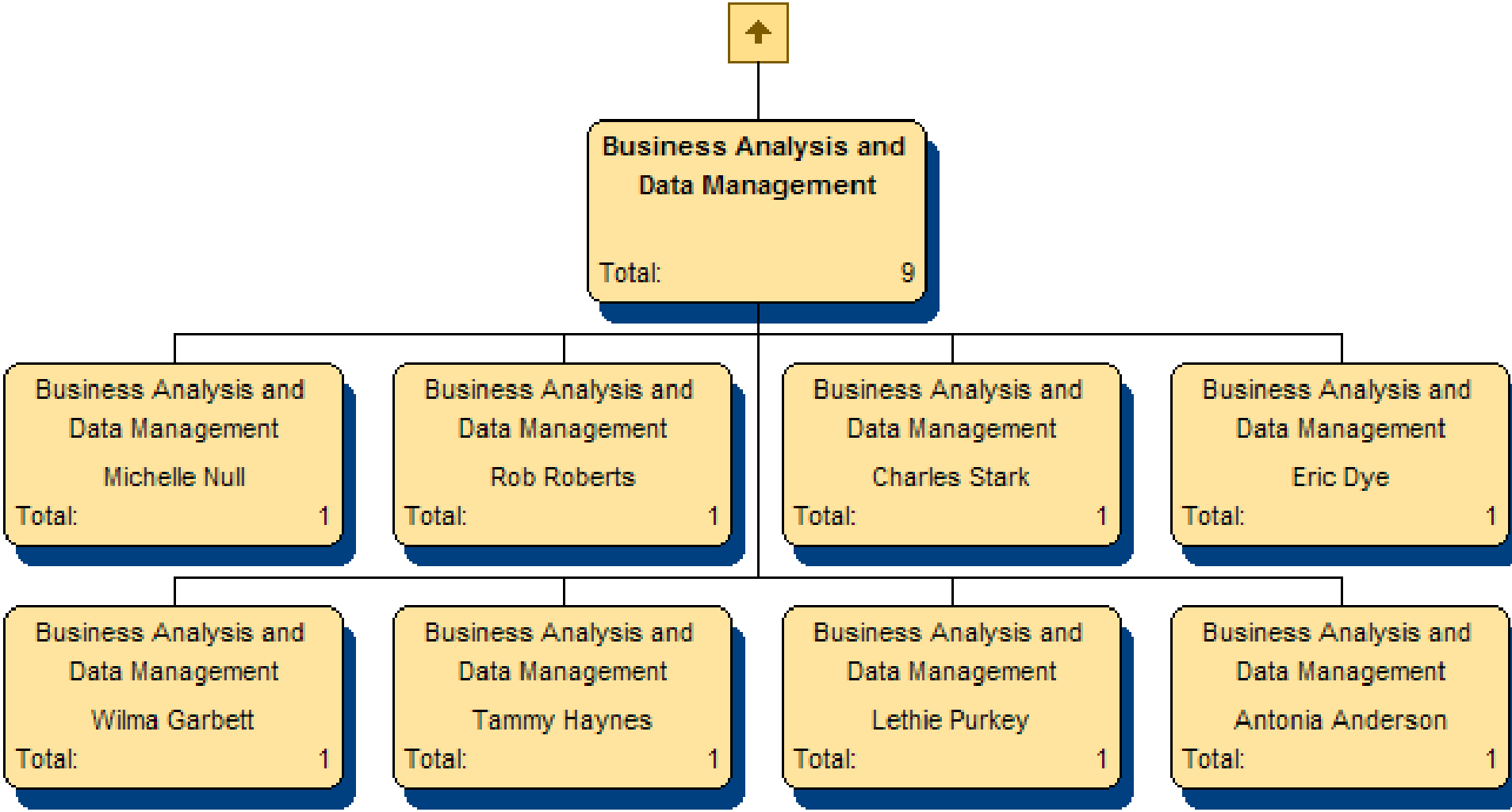Business Analysis and Data Management as of 07/08/2009